

Sponsorship of Council Events

Douglas Borough Council invites proposals for sponsorship of three events to be organised by the Council in 2018. These are:

Noble's Park Fun Day, Saturday, 4th August, 2018

Fireworks Display, Friday, 2nd November, 2018

Christmas Lights Ceremony, Thursday, 22nd November, 2018

Sponsorship proposals for either or all of the events will be considered; applicants must provide full details of their proposal, outlining which event or events they are interested in, the nature of their proposed involvement, what benefits their sponsorship will provide to the Council, and what additional publicity they can give.

The Council will take into account a number of factors including financial benefit and the added value provided by the applicant's involvement, and the suitability of association with the nature of the sponsor's business.

Where a proposal is submitted on behalf of another party, the identity of the other party or parties must be disclosed in the proposal.

Prior to the event the Council will seek to promote sponsor's support where appropriate in its press release(s), Council social media posts, public minutes, radio adverts and pre-recorded messages for use during the event.

The successful sponsor will be allocated two banner locations, determined in advance by the Council and the opportunity to deliver a short speech during the event could be considered if desired.

Proposals should be submitted electronically to: wwynne@douglas.gov.im by 5.00 p.m. on Friday, 2nd February, 2018.

For further information please contact Wendy Wynne on 01624 696313 or the above e-mail address.